
CHROMUCH

2021 COLOR
COLLECTIONS

BY

PROMO**STYL**

CHROMUCH

2021 COLOR COLLECTIONS

Introducing CHROMUCH.

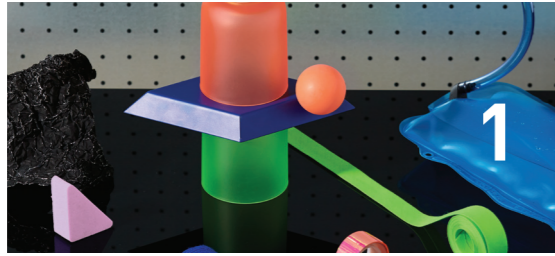
Where breathtaking color meets conscious design.

By reinventing color at the fiber level, CHROMUCH advances a new standard in sustainable color design that takes the compromises out of the equation.

CHROMUCH polyester fibers are made from post-consumer recycled plastic bottles and uses absolutely no water in the dyeing process. The newly-developed synthetic fiber is of premium quality, rich in color, colorfast and earth-friendly, making CHROMUCH the best choice for designers. In choosing CHROMUCH, rich color and functionality are inherent to the yarn itself innovating the entire design process. Developers can select colors up front, eliminating the need to color-match. It's a new Sheath + Core Technology that allows for magnified color vibrancy and durability, and a variety of performance functionality additions such as UV protection, fire retardancy, quick-dry and antibacterial properties. With CHROMUCH, a designer no longer needs to compromise their vision or the planet for textile excellence.

CHROMUCH. Color without compromise.

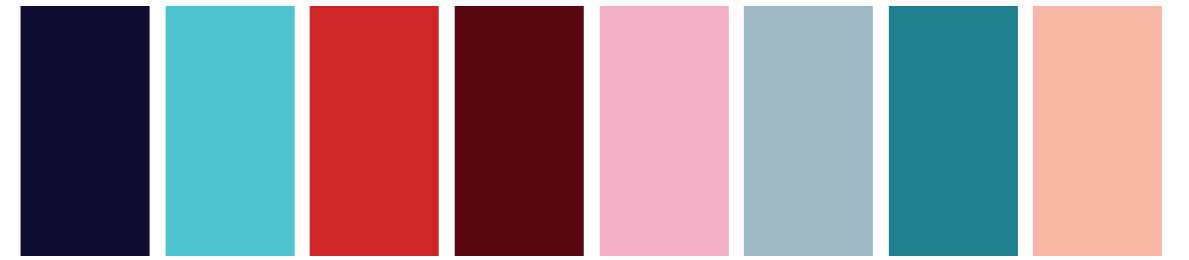
CHROMUCH 2021 COLOR COLLECTIONS COLOR RANGE OVERVIEW



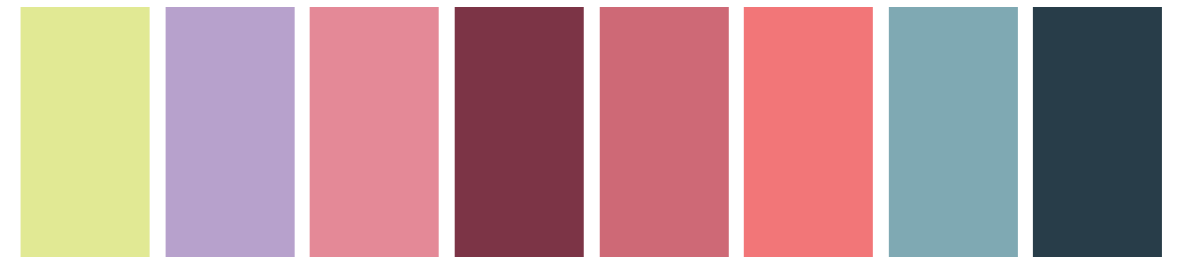
1 FAST FORWARD



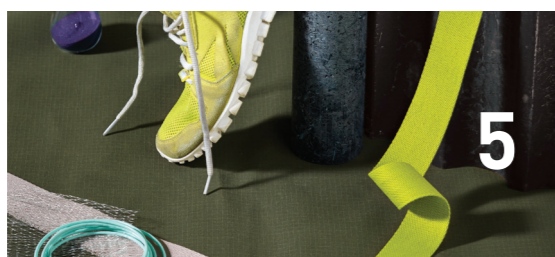
2 PLAY IT



3 SLOW DOWN



4 DRIFT AWAY



5 PUSH & GO



1

FAST FORWARD

Always further, always faster. With the help of technology, the athlete of tomorrow is stretching the limits. The use of high performance virtual coaches enables us to beat our own time. Focus is on precision sports: trail or triathlon...

An immaterial color range dipped almost in total darkness. Next to the deep navy blues and indigos, three neon colors are playing with each other and creating a vibrant, optical dimension.



1

FAST FORWARD COLOR RANGE

OMBRE BLUE	PINK LAVENDER	MEDIEVAL BLUE	SURF THE WEB	NEON GREEN	GLACIER GRAY	NEON CORAL	JET SET
CM-R8D07 19-4014 TPX	CM-LWC52 14-3207 TPX	CM-4PAQ1 19-3933 TPX	CM-4PA15 19-3955 TPX	CM-LYB6E 902 C	CM-R8D03 14-4102 TPX	CM-LXA13 912 C	CM-9PC16 19-5708 TPX

COLOR HARMONIES



2

PLAY IT

Fun and optimistic, sport is firstly a game before anything else. Back to childhood with this slightly nostalgic story. Team sports are in the spotlight: football, handball or baseball. We're playing with joy the vintage jerseys, numbers and flags in the colors of our favorite teams.

Around the classic and essential navy, cyan and red, the bubble gum pink is creating surprise! A pop color palette, bold and straight worked with shades and contrasts for a totally amusing impact.



2

PLAY IT COLOR RANGE

PATRIOT BLUE	ANGEL BLUE	HIBISCUS	ZINFANDEL	ROSE SHADOW	GRAY DOWN	PEACOCK BLUE	SALMON
CM-4PAL6 19-3925 TPX	CM-R5D11 14-4814 TPX	CM-2HC16 18-1762 TPX	CM-R3D05 19-1522 TPX	CM-LWB32 13-1906 TPX	CM-N9T11 14-4106 TPX	CM-NJC17 16-4728 TPX	CM-NHA41 14-1323 TPX

COLOR HARMONIES



3

SLOW DOWN

A need to have a break and reconnect to one's own flow. Providing a gentle and stimulating energy, the wellness sports have never been more popular. Who's not doing yoga these days? It's good for the body and the mind. Dancing at the end of the world, Pilates or Qi Gong are inspired by millenary practices and make us refocus on the essential.

A peaceful and soft palette composed of rosewood shades, garnet red and mineral blue-gray. Two fluro colors are bringing pep and vitality to the whole.



3

SLOW DOWN COLOR RANGE

OALE YELLOW FLUO	ORCHID BOUQUET	PEACH BLOSSOM	BARN RED	SUNKIST CORAL	FLUO PINK	STONE BLUE	BLUE WING TEAL
CM-LYB2B 930 C	CM-NMA21 15-3412 TPX	CM-NHQ62 16-1626 TPX	CM-NHQL7 18-1531 TPX	CM-NHB34 17-1736 TPX	CM-R3D01 926 C	CM-R5D14 16-4114 TPX	CM-R5D08 19-4121 TPX

COLOR HARMONIES



4

DRIIFT AWAY

Get out of your comfort zone to explore remote places, walk further and cross summits. The dream and the need of adventure are still present in our urban lives. For a breath of fresh air, kayaking, scrambling, biking, touring or hiking, help us rediscover formerly out-of-fashion practices.

A range of friendly and warm colors where we're combining artificial and pigment colors. Burnt earth, terracota, sand and forest green are peppered with purple, orange and vintage yellow.

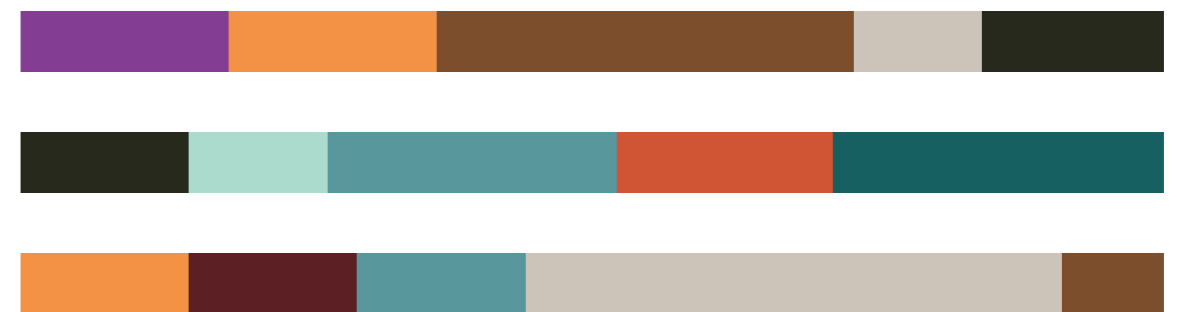


4

DRIFT AWAY COLOR RANGE

VIVID VIOLA	CADIUM YELLOW	DEEP JUNGLE	ICE GREEN	CATHAY SPICE	MADDER BROWN	AQUA SEA	OYSTER GRAY	JAFFA ORANGE	DUFFEL BAG
CM-LKA16 18-3339 TPX	CM-1GA16 15-1054 TPX	CM-R6D02 18-5620 TPX	CM-NAC51 13-5414 TPX	CM-R7D02 18-0950 TPX	CM-NHQ07 19-1331 TPX	CM-NUA12 15-4715 TPX	CM-R7D03 14-1107 TPX	CM-1HA16 16-1454 TPX	CM-R6D06 19-0415 TPX

COLOR HARMONIES



5

PUSH & GO

The city is like an open gymnasium. In the way of Parkour or free running, one jumps obstacles to take the biggest risk. Exceeding oneself, perseverance and adrenaline are the new leitmotif. Inspired by military trainings, Cross Fit is now a must.

The essential army khaki is renewed alongside the oils, mauves and purples. A sulphurous yellow awakens this urban color range, sophisticated and decidedly no gender.

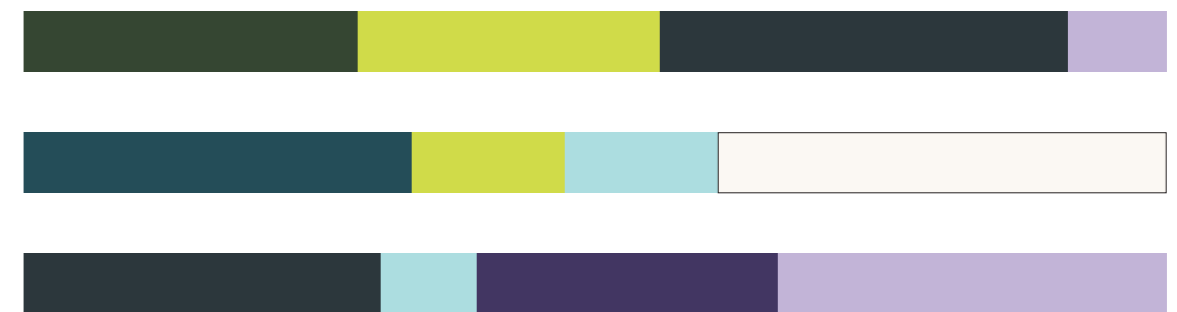


5

PUSH & GO COLOR RANGE

AQUA SKY	PEAT	TAPESTRY	SULPHUR SPRING	BRONZE GREEN	IMPERIAL PALACE	LAVENDER	LILY WHITE
CM-NJA31 14-4811 TPX	CM-R8D06 19-0508 TPX	CM-R5D15 18-4417 TPX	CM-R1D02 13-0650 TPX	CM-R6D05 18-0317 TPX	CM-R4D05 18-3615 TPX	CM-NMA51 15-3817 TPX	CM-R0D01 11-4301 TPX

COLOR HARMONIES










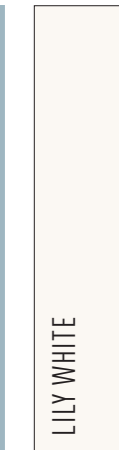












COLOR REVIEW










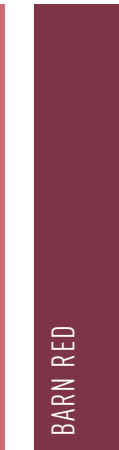
CORE KEY COLORS

MEN KEY COLORS

WOMEN KEY COLORS

									
CM-2HC16 18-1762 TPX	CM-LWB32 13-1906 TPX	CM-LKA16 18-3339 TPX	CM-4PAL6 19-3925 TPX	CM-4PA15 19-3955 TPX	CM-R5D11 14-4814 TPX	CM-LYB6E 902 C	CM-1GA16 15-1054 TPX	CM-N9T11 14-4106 TPX	CM-R0D01 11-4301 TPX

									
CM-R4D05 18-3615 TPX	CM-R8D07 19-4014 TPX	CM-R8D06 19-0508 TPX	CM-R5D08 19-4121 TPX	CM-R5D14 16-4114 TPX	CM-R6D02 18-5620 TPX	CM-R6D05 18-0317 TPX	CM-R1D02 13-0650 TPX	CM-R7D02 18-0950 TPX	CM-R7D03 14-1107 TPX

									
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